



# National Weather Association Membership Roadmap

## A Letter from CEO Janice Bunting

The National Weather Association (NWA) is a vibrant community where those with a shared interest in weather come together to continually improve forecasts, warnings, communication, and preparedness. Our core values are centered around being a welcoming organization where all can collaborate, learn, and build skills. We're passionate about weather and driven to help people through our work.

For 50 years, the NWA has thrived on member involvement. We offer exciting opportunities to learn, earn certifications, publish research, develop and utilize leadership skills, network with experts, and share ideas at our Annual Meeting. We're constantly innovating to enhance your experience.

I hope that this Roadmap is a helpful resource for you as you consider joining the NWA or increasing your involvement with our organization. **With your membership, you'll play an important role in shaping the future of weather forecasting, warnings, communication and preparedness.** Embrace our legacy of collaboration and innovation, and help us create a safer future for all!

### NWA MISSION STATEMENT:

Connecting weather and society through science, service, and community

### NWA VISION:

A future where weather readiness and resilience are within everyone's reach.



"I love NWA because of the passion people have to work to save lives and property from severe and hazardous weather. The passion is contagious, and NWA is a wonderful place to exchange ideas, make connections, and work together on the weather challenges of tomorrow."

**-Ashley Morris** Emergency Management Coordinator, Gillespie County, TX

"The connections that I have made over the years helped me during my career. Lifelong friendships, and the knowledge learned from all of my peers, both meteorological and otherwise I will always carry with me."

**-Pat Spoden**, Retired Former Science Operations Officer, NWS Paducah, KY



"The people, the genuine connection offered at the annual meeting, both in-person and virtual, and the tremendous care taken by the leadership to effectively lead a diverse group are why I love being in the NWA."

**-Hannah Strong**, Meteorologist, BCI Media



"Being a member of the NWA has been a huge contributor to my success and sense of purpose in the field of meteorology. Annual Meetings have become family reunions and I am regularly energized by the collaboration, connection, and sense of community this organization provides."

**-John Banghoff**, Lead Meteorologist, NWS State College, PA

"NWA was instrumental in my success as a student meteorologist. The network and relationships I built then have only gotten stronger as I've grown into a professional in the field."

**-Amber Liggett, MSEM**, Senior Communications Specialist, FedEx Corporation



# Make the most of your MEMBERSHIP

Explore the ways you can get involved with the National Weather Association and the ways your membership can help you.



## Get Involved

JOIN



CONNECT



VOLUNTEER



LEAD

## Career Advancement

ANNUAL  
MEETING



WEBINAR  
SERIES



JOB  
POSTINGS



NWA SEAL OF  
APPROVAL

## Resources

NEWSLETTER



SCHOLARSHIPS  
& GRANTS



JOURNAL OF  
OPERATIONAL  
METEOROLOGY



COMMUNITY



# GET INVOLVED

## General Membership

### Become a Member

Join the NWA family by becoming a member. You'll immediately gain access to our NWA Community platform, receive our monthly member newsletter, and get immediate access to other NWA news like upcoming webinars and new publications in the Journal of Operational Meteorology.

→ Go to [www.nwas.org](http://www.nwas.org) and click on the Membership/Join tab.

## Get Connected

### Build your network

Engage with other members of the Association through attending NWA Annual Meetings, joining a local chapter, connecting with the NWA on X ([@nwas](https://twitter.com/nwas)), Facebook ([National Weather Association](https://www.facebook.com/NationalWeatherAssociation)), Instagram ([@nwasorg](https://www.instagram.com/nwasorg)), Bluesky ([@nwas.org](https://bsky.app/profile/nwas.org)), and LinkedIn ([National Weather Association](https://www.linkedin.com/company/national-weather-association)) and/or being active on the Community platform.

→ All this and more on the Membership/Join tab at [www.nwas.org](http://www.nwas.org)

## Volunteering

### Join a Committee

Get involved! Interested in joining a Committee? Volunteer by filling out this form: [NWA Committee Interest Form](#)

Learn More About NWA Committees: <http://www.nwas.org/membership/committees>

## Leadership

### Lead the way

Your involvement on committees or teams could lead to more opportunities for leadership within the Association. Become a Committee Chair, Board Director, or Annual Meeting Program Chair.

## Become an NWA Officer

- Immediate Past President, President, President-Elect
- Vice President
- Treasurer
- Secretary
- Board Director (3-year term)

→ Meet our current Board Members & Officers:

[NWA Officers and Board Members](#)





# CAREER ADVANCEMENT

## Annual Meeting

Join us at the NWA Annual Meeting, which is held sometime between August and October, to learn about the latest in weather forecasting and communication, to participate in interactive workshops, collaborate with others in the Weather Enterprise, showcase your products, and network with others who share your excitement for weather!

→ Find out about the next Meeting at [www.nwas.org](http://www.nwas.org) under the Meetings & Events tab.

## Webinar Series

The NWA Webinar Series is organized and hosted by the Professional Development Committee and includes a range of topics related to operational meteorology and emergency management. NWA members can attend webinars live or access them in our webinar archive. If you have a topic that you think would make a great webinar, please fill out [this form](#).

## Job Postings

Find your next career move on the NWA Job Board, which includes exclusive listings for NWA members.

→ View current job postings or submit a new one at [www.nwas.org](http://www.nwas.org) under the Membership/Join tab.

## NWA Seal of Approval

<https://nwas.org/seal-of-approval/>

## Get Certified

The NWA Broadcast Meteorology Committee promotes the development of quality television, radio and internet weathercasting among NWA members. Through the NWA Seal of Approval program, the NWA grants television/radio and digital Seals of Approval to NWA member weathercasters in the broadcast media (TV/Radio Seal) and in cyberspace (Digital Seal) who meet or exceed standards set by the NWA.



**NWA TV/Radio Weathercaster  
Seal of Approval Logo**



**NWA Digital Seal of Approval Logo**

→ Applicants for the NWA Seal of Approval must:

- Be A full (regular) member in good standing and at least 21 years of age
- Be currently employed as a commercial on-air weathercaster (digital - produce original internet weather content)
- Have two years full-time or three years part-time experience
- Submit a formal letter of application and current resume
- Pass a written exam
- Pass a performance evaluation by a panel consisting of other Seal holders



# RESOURCES

## Newsletter

NWA membership includes access to our monthly newsletter. In the newsletter, you will hear memos from the president, keep up-to-date on upcoming events, and stay informed on deadlines. You will receive all of this and more directly to your email inbox.

## National Weather Association Foundation

- **Mission:** To support meteorology students and educators with financial assistance, encouragement and recognition; to create opportunities for public awareness and engagement for resilience to high impact weather
- **Scholarships:** The NWA Foundation awards scholarships and grants to undergraduate and graduate students majoring in meteorology or a related field.
- **Apply:** Students can view and apply for scholarships and grants using the link below:
  - <https://nwafoundation.org/scholarships-grants/>
- **Donate:** Want to help college students pursuing meteorology and related fields or empower K-12 teachers to inspire students about weather and weather safety? Donate to scholarships and grants here: <https://nwafoundation.org/donate/>



## Journal of Operational Meteorology

<https://nwas.org/publications/journal-operational-meteorology/>

JOM is a peer-reviewed, all-electronic journal with an international scope, providing authors with the benefits of economical publication costs and rapid publication following acceptance.

### Overview:

- Covers topics relevant to all aspects of operational meteorology on a range of time and space scales
- Suitable topics include new or improved forecasting and warning techniques, verification studies, applications of observations and models to improve forecasts and warnings, and case studies of major weather events.
- Climatological studies, interdisciplinary studies, and studies documenting education and training practices are also considered if relevant to operational meteorology.
- In addition, the Editors welcome submissions that present strategies for the creation and dissemination of forecasts and warnings that maximize the protection of life and property.

## Community

One of the main tenets of the NWA's vision statement is connecting through community. The National Weather Association is committed to fostering a variety of spaces for members to learn more, connect, and engage with others in the NWA. This is carried out through in-person and virtual attendance at the Annual Meeting and a variety of activities throughout the year that provide opportunities to network.