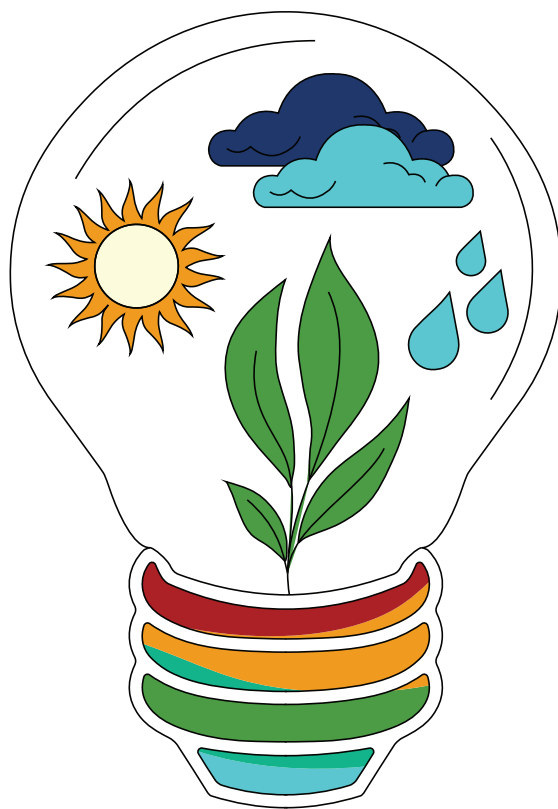




NATIONAL WEATHER ASSOCIATION
2023 ANNUAL MEETING
Sponsorship Prospectus



Continual Growth and Development

What is our Annual Meeting?

Our annual meeting connects the operational weather community. This is where the best of the best meet up to collaborate.

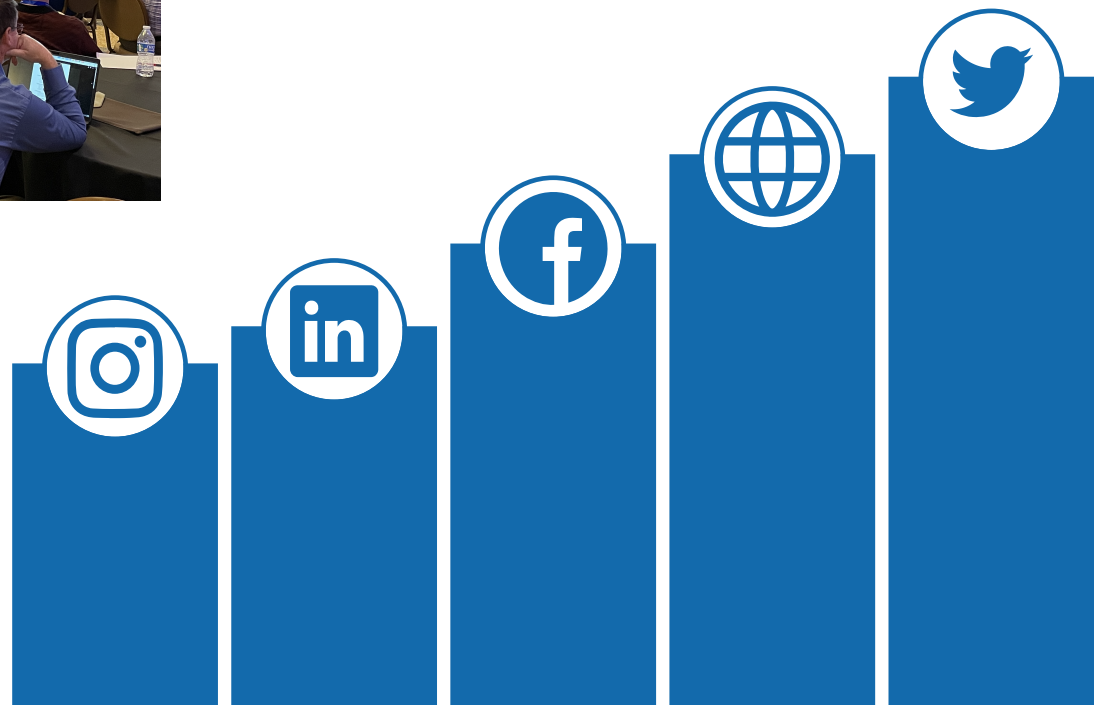


550

Attendees Expected in 2023

SOCIAL MEDIA

Between our social media and websites, our reach is around 50,000.



Why Sponsor?

WHO ATTENDS?

Government, private sector, military and broadcast meteorologists, emergency managers, social scientists, students and more.

HOW CAN I CONNECT WITH ATTENDEES?

In the exhibit hall and Whova app.
Whova gives sponsors access to communicate with all attendees, participate in lively discussions, and lead generation.



2022 WHOVA ENGAGEMENT STATISTICS

559,108

SPONSOR IMPRESSIONS

500

APP DOWNLOADS

7,188

MESSAGES SENT

Tier List

	TITLE	TITANIUM	PLATINUM	GOLD	SILVER	SUPPORTING
LOGO ON MEETING PAGE	✓	✓	✓	✓	✓	✓
LOGO ON WHOVA / CONFERENCE APP	✓	✓	✓	✓	✓	✓
RECOGNITION AT EVENTS	✓	✓	✓	✓	✓	✓
IN-PERSON EXHIBIT BOOTH	10X20*	10X20*	10X10*	DISCOUNT	DISCOUNT	
MEETING REGISTRATIONS	FOUR (4)	THREE (3)	TWO (2)	ONE (1)		
LOGO ON NWA WEBSITES	✓	✓	✓	✓		
PRESENTATION OPPORTUNITY (IN MINUTES)	FIFTEEN (15)	TEN (10)**	FIVE (5)***			
SOCIAL MEDIA MENTIONS	FOUR (4)	THREE (3)	TWO (2)			
ADS IN NEWSLETTER	TWO (2)	ONE (1)				

INVESTMENT

\$15,000

\$10,000

\$5,000

\$3,000

\$1500

\$250
to
\$1499

*ALSO INCLUDES A COMPLIMENTARY VIRTUAL BOOTH

**RESERVED FOR FIRST TWO SPONSORS

***RESERVED FOR FIRST THREE SPONSORS

1
2
3
4
5
6
7

Detailed Tier List

All sponsors will be recognized in one NWA Newsletter and during the opening of the Student, Broadcast and General Sessions.

TITLE SPONSOR ONE AVAILABLE \$15,000

Complimentary virtual and in-person exhibit booth (10x20)
Four (4) meeting registrations
15-Minute Presentation Opportunity
Listed as Title Sponsor on the meeting app
Logo on NWA website home page, meeting page, and NWA Member Connect
Four (4) additional social media mentions
Complimentary ad in two (2) NWA Newsletters

TITANIUM SPONSOR \$10,000

Complimentary virtual and in-person exhibit booth (10x20)
Three (3) meeting registrations
Ten-minute presentation opportunity (Limited)*
Listed as Titanium Sponsor on the meeting app
Logo on NWA website home page, meeting page, and NWA Member Connect
Three (3) additional social media mentions
Complimentary ad in one (1) NWA Newsletter

***This is reserved for first two sponsors.**

Detailed Tier List

All sponsors will be recognized in one NWA Newsletter and during the opening of the Student, Broadcast and General Sessions.

PLATINUM SPONSOR

\$5,000

Complimentary virtual and in-person exhibit booth (10x10)

Two (2) meeting registrations

5-minute Presentation Opportunity (Limited)

Listed as Platinum Sponsor on the meeting app

Logo on NWA website home page and NWA Member Connect

Two (2) additional social media mentions

GOLD SPONSOR

\$3,000

Half-price virtual or in-person exhibit booth (10x10)

One (1) meeting registration

Listed as Gold Sponsor on the 2023 Annual Meeting Page and meeting app

SILVER SPONSOR

\$1,500

\$200 discount on virtual exhibit booth

Listed as Silver Sponsor on the 2023 Annual Meeting Page and meeting app

Logo on NWA Member Connect

SUPPORTING SPONSOR

\$250 TO \$1499

Listed on 2022 Annual Meeting Page

Sponsorship listed in meeting app

1

2

3

4

5

6

7

Thank You!

HOW CAN I SPONSOR?

Click [here](#) to fill out our sponsorship form. We will contact you with a sponsorship agreement.



IF YOU HAVE QUESTIONS,
PLEASE LET US KNOW AT NWAHELP@NWAS.ORG.